

# Cy4Gate

Mid & Small | London  
Conference 2024

April 17, 2024



## **AGENDA**

- Cy4Gate at a Glance
- Business Update
- Addressable Markets
- Strategy & Outlook
- FY 2023 Financials
- Sustainability



# Cy4Gate at a Glance



# Highlights



## **360° CYBER VENDOR**

Robust technology engine with proprietary solutions



## **UNIQUE POSITIONING**

Unique positioning in the cyber space with presence in all the 3 market segments



## **TAILORMADE SOLUTIONS**

Tailormade proprietary solutions to suit customer needs



## **GLOBAL PRESENCE**

Extensive coverage of the domestic and foreign markets



## **HUGE TARGET ADDRESSABLE MARKET**

Governments – Big Corporation & SME in the cyberintelligence and cybersecurity markets



## **TALENT AND PEOPLE “AT THE CORE”**

Investments in human capital and talent development



## **PARTNERSHIP & M&A GROWTH**

Expand our business through excellent partnership and M&A activity



## **LISTED ON THE STAR MARKET**

Listed since June 2023 on the STAR Market of the Italian Stock Exchange

# Group & Shareholders

## GROUP



100%



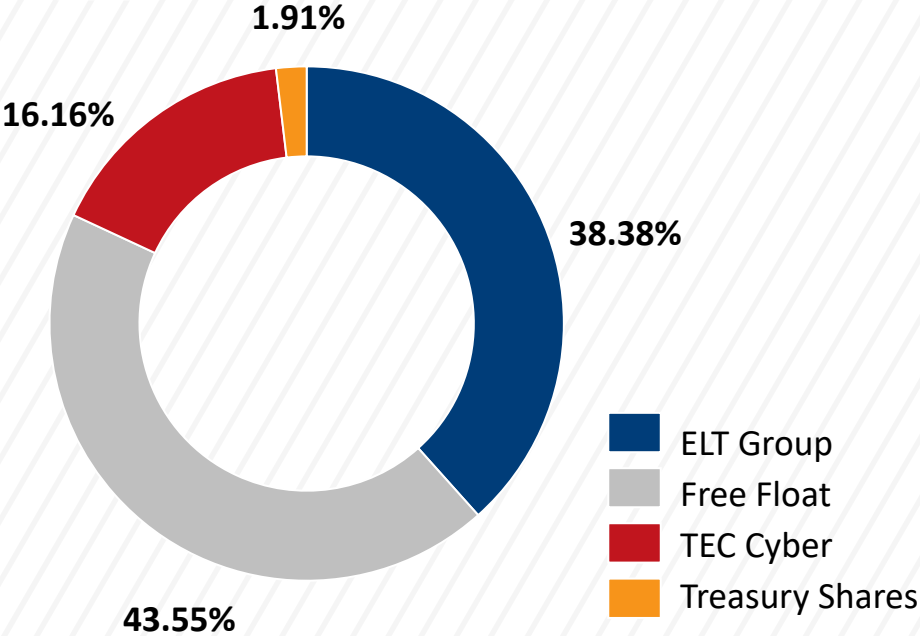
55%



77.8%



## SHAREHOLDERS



# Team



**Domitilla Benigni**  
CHAIRMAN



**Emanuele Galtieri**  
CEO & General  
Manager



**Marco Latini**  
CFO & Investor  
Relations  
Manager

## Board of Directors



**Domitilla Benigni**  
Chairman



**Emanuele Galtieri**  
CEO & General Manager

**Roberto Ferraresi**  
Member



**Maria Giovanna Calloni**  
Independent Member

**Cinzia Parolini**  
Independent Member



**Alessandro Chimenton**  
Member

**Alberto Luigi  
Sangiovanni Vincentelli**  
Member



**Paolo Izzo**  
Member

**Alessandra Bucci**  
Independent Member



**Strategic and M&A Committee**



# Business Update

# Focus on M&A to become an European Cyber Leader Company

2021



RCS is a leading Italian player operating in the forensic intelligence & data analysis market, the best target for Cy4Gate's growth ambition - Cy4Gate acquired 100% of the Company. In 2020, RCS recorded revenues for over € 40 million.

2022



DIATEAM is a French company operating in the cyber security sector for specialises for Government and corporate customers – Cy4Gate acquired 55% of the Company. In 2021, Diateam recorded revenues for over € 2 million.

2023



XTN is an Italian company operating in the IT security sector, with solutions aimed at identifying risk behaviour typical of abuse or fraud – Cy4Gate acquired 97.8% of the Company in partnership with Alfa Group, 77.8% and 20% respectively. In 2022, XTN recorded revenues for over € 3 million.





# Partnership



November 2022

## Almawave

Strategic partnership aimed at integrating some of Almawave's technologies related to the ability to recognition and interpretation of natural language into Cy4Gate's Decision Intelligence platforms



June 2023

## DeepCyber

Signed a strategic agreement. DeepCyber will provide cooperate with Cy4Gate to develop & commercialize a Cyber Threat Intelligence platform



July 2023

## Reco

Cy4Gate and RECO will integrate Advanced Image Recognition technologies to improve Cy4Gate Decision Intelligence platform with enhanced video/image analysis.



August 2023

## Jakala

A collaboration to develop ProntoCyber®, the "digital emergency response" platform for cyber incidents, designed for Enterprises, Professionals and SMEs.



February 2024

## Attiva

Signed a strategic agreement which sees ATTIVA as distributor for Cy4Gate solutions on the Italian corporate market both in the CyberSecurity and Decision Intelligence fields.



# Awards



**Legality** rewards companies for compliance with high standards of legality and proper business management. The certification (with a rating ★★++) confirms the **validity of Cy4Gate's business model**, a virtuous model characterised by reliability and fairness, ethical and transparent behaviour.



European Rating Group serving sustainable finance and sustainable development, issued the first ESG Rating with a score of **64/100**. **Cy4Gate** is placed **above the average of the 154 companies** subject to the rating belonging to the IT Sector.



**Shortlisted at Real Deals Awards 2023.** The ESG Tech category rewards companies that create cutting-edge technologies that promote ESG values, selected after a careful analysis of the customer portfolio, initiatives and products created during 2022.



S&P Global is the world's leading provider of credit ratings, benchmarks, analytics and workflow solutions in the global capital, commodities and automotive markets. It has issued the ESG rating for Cy4Gate with a **score of 26/100, higher than the sector average (19/100)**



March 2023



August 2023



October 2023



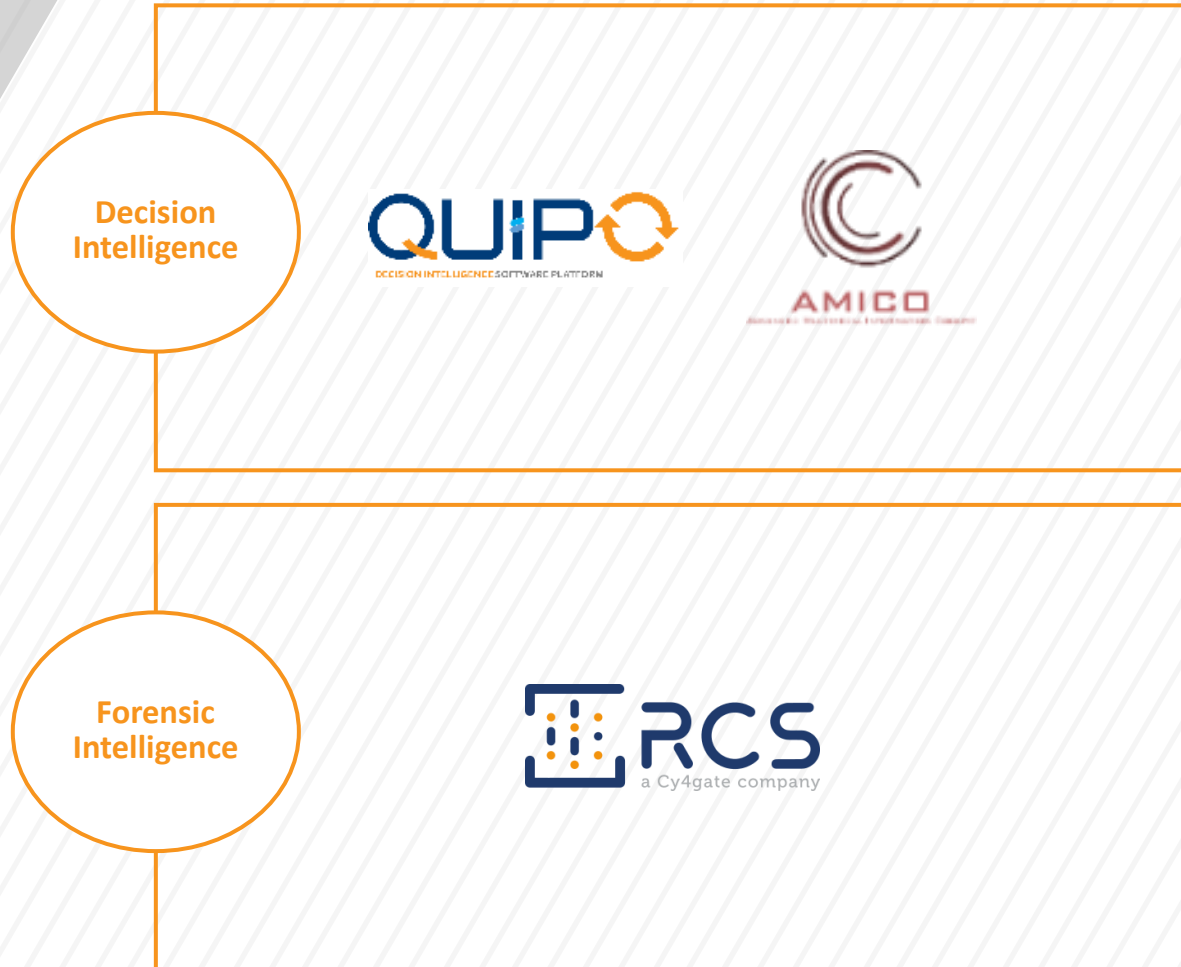
March 2024



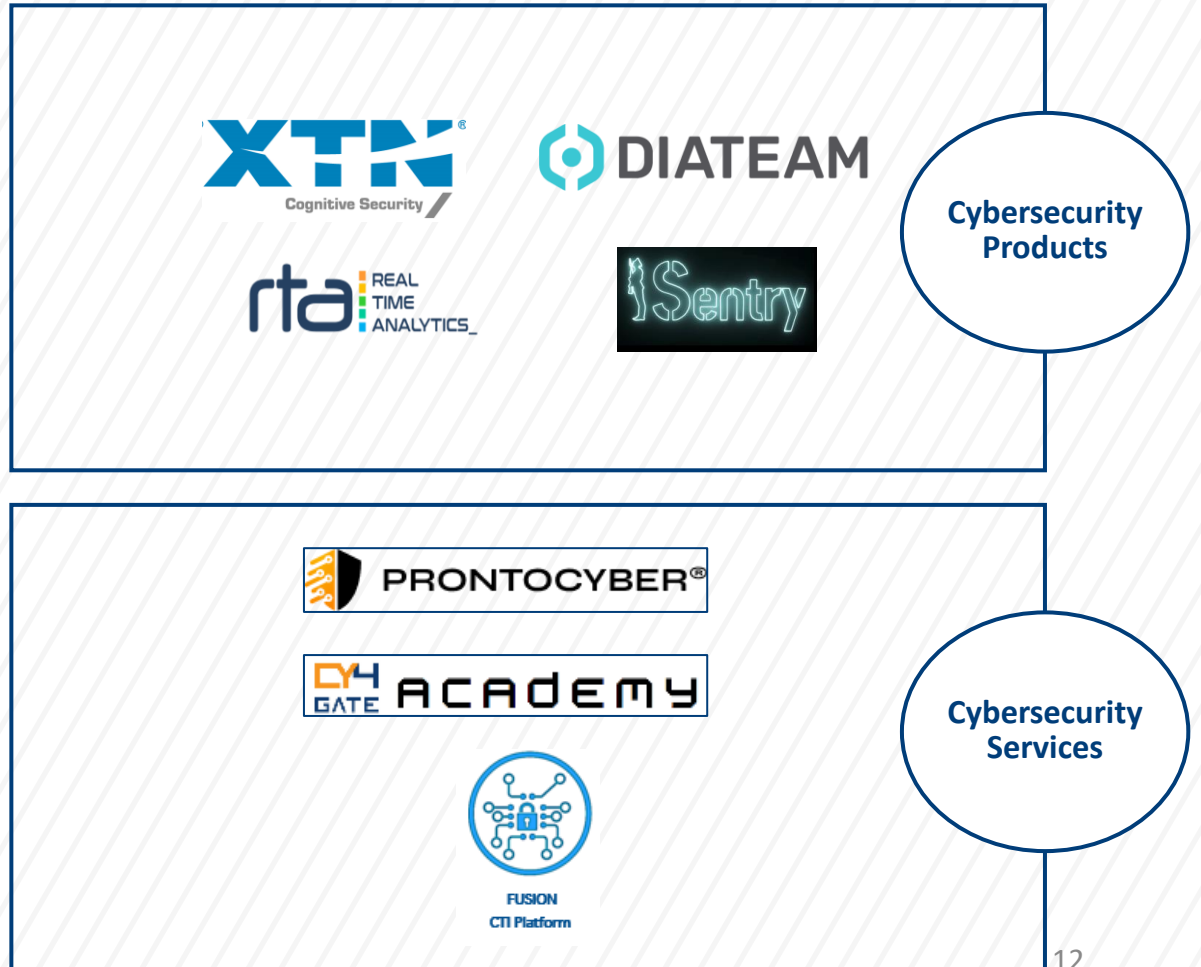
# Addressable Markets

# Portfolio overview

## CYBER INTELLIGENCE



## CYBER SECURITY





# Cyber Intelligence

Cyber Intelligence solutions collect and analyze information available online and generate added value insight thanks to AI

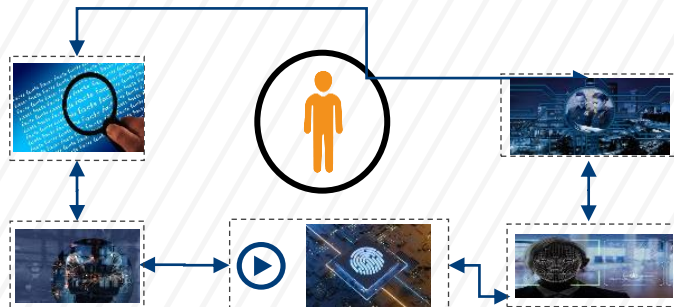
## Decision Intelligence



**QUIPO** is complete intelligence platform, based on **AI technology**, able to mix and match: several data sources, for timely and effective reaction to events

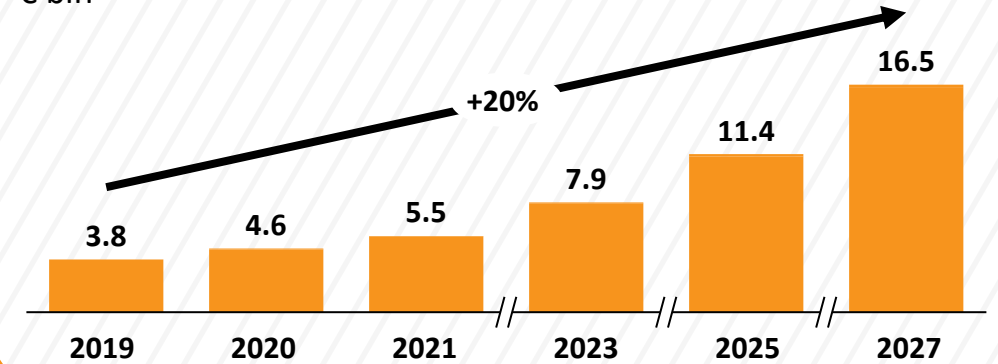
**CONTINUOUS INTELLIGENCE**  
The Right Information, At The Right Time, To The Right People, In The Right Way

## Forensic Intelligence

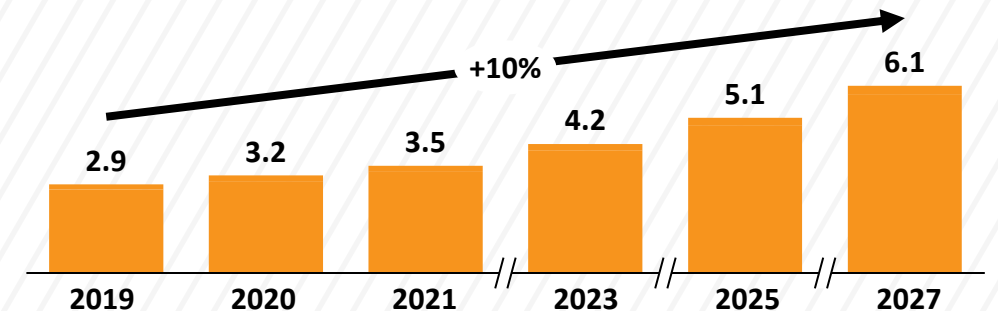


Support law enforcement agencies providing **customizable and easy-to-use Forensic Intelligence & data analysis solution**

Global opensource intelligence (Osint) market  
€ bln



Global forensic intelligence & data analysis  
€ bln



**Double digit growth**

# Cyber Security

Cyber security solutions protect clients' information systems, enabling the detection of anomalies and generating response actions

## Cybersecurity Products



Real time analytics (RTA) is a security information and event management (SIEM), advanced cyber security application that enables the analyst to detect cyber security anomalies and creates conditions to rapidly strike back.

## Cybersecurity Services

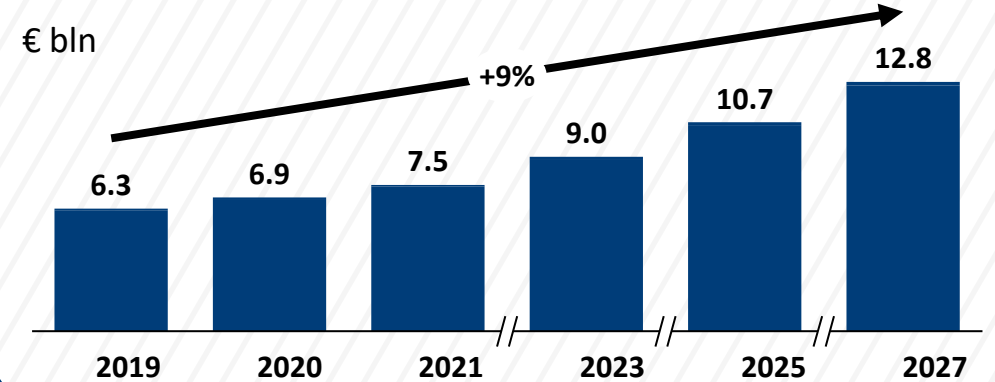


Pool of **Cyber Security services** covering the following topics:

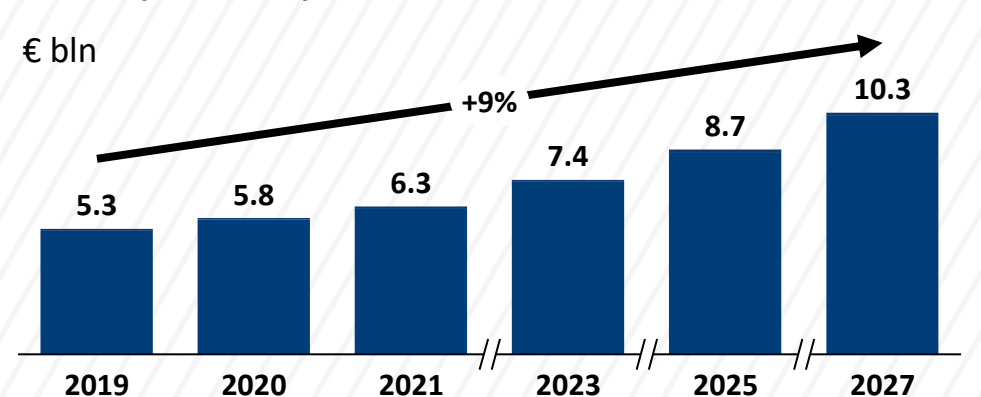
- Red Teaming and Penetration Test
- Compliance Assessment
- Managed Detection & Response
- Incident Response & Malware Analysis
- Hands-on Cyber Training and Security Awareness
- Cyber Resilience Design for Critical Infrastructure



Global Cybersecurity Products<sup>1</sup> Market



Global Cybersecurity Services<sup>2</sup> Market



1. Includes Security Operations products such as SIEM, SOAR, UEBA, Threat Intelligence and related products  
 2. Includes Penetration testing, Vulnerability management and related services  
 Source: IDC, industry reports and expert interviews

Enduring growth



# Strategy & Outlook

# Our growth Strategy: Market

Cy4Gate Group portfolio – cyber intelligence & cyber security products - perfectly fits with the following **3 fast growing markets**, both in Italy and abroad:

## Defence



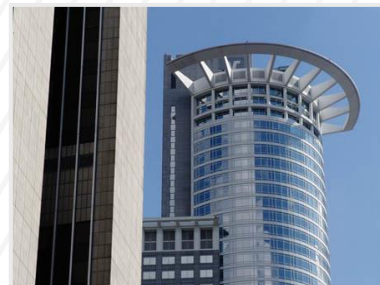
- Increasing internal and external security threats and undergoing military network-centric modernization;
- Market CAGR 8% - predicted to grow to 1350B\$ in 2030 from 750B\$ (2022).

## Security & Law Enforcement



- Digital crime via digital/electronic devices is LEAs biggest challenge; AI is a key enabler;
- Market is globally growing at 9% CAGR up to 2028;
- Need for cases management, track evidences, data gathering and correlation, creation of reports.

## Corporate



- Double digit growth for digital transformation market (around 20% CAGR to 2027);
- Cyber security market is underpenetrated in terms of for SMEs, targets of massive attacks.

## Products involved

- Decision Intelligence & AI (Quipo) for C2 platforms
- Cyber security products and services bundle (RTA, Diateam, CTI, customization services)
- Decision Intelligence & AI (Quipo & Mito) for data gathering and correlation
- Forensic Intelligence suite
- Decision Intelligence & AI (Quipo)
- Cyber security products and services bundle (RTA, Diateam, CTI, Pronto Cyber, Services) for a 360° capabilities coverage



# Our growth Strategy: Actions

2024

2025-2026

## Defence

- **Strengthen industrial partnerships** with Tier-1 Italian and European Defence Contractors
- **Penetrate new geographies** through Cyber Academy and Cyber Labs
- **Increase direct domestic and international** market penetration leveraging mother company network

- **Capture EU funds** (NATO, EDA, ESA) for R&D in the cyber also through industrial partnership
- **Take part to international consortia** or JVs for pluriannual defence programs

## Security & Law Enforcement

- **Consolidate the Italian market**, focusing on more relevant P.P.O. districts whilst decreasing exposure on less profitable Offices
- **Maintain commercial advantage** while mitigating need for relevant investments through selected partnership with specialized boutique firms
- **Increase market penetration** of newly developed tactical devices in Italy and abroad

- **Progressively gain relevant** shares and presence in the more stable European region
- **Ensure consistent growth in the Spanish** market leveraging on our pluriannual presence in the Country (Dars), to create Cy4 second domestic market for revenues after Italy.

## Corporate

- **Shift from products to capabilities offering** to improve competitiveness (cyber security platform)
- **Complement sales force efforts** through new effective channel partnerships (Attiva, ...)
- **Enlarge domestic market penetration** in big/medium size corporation through a reinforced and well seasoned sales team
- **Pursue up-selling and cross-selling** opportunities in new corporate segments (banking, automotive, luxury, travel) thanks to XTN acquisition

- **Expand business to new geographies in E.U.** partnering with foreign channels and fostering development of an international sales team
- **Push on inorganic** growth via M&A

## Opportunities

The strategy will be a key enabler to:

- ✓ intercept growing Defence market needs, characterized by global relevant investments, huge size and pluri-annual contracts, enabling quick creation of backlog, thus supporting Corporate sales in seasonality risks reduction
- ✓ further consolidate leadership position in Italy (notwithstanding sector justice reform) and boost growth primarily in E.U.
- ✓ expand Corporate market presence to support creation of recurring stream of regular revenues throughout the year, accelerating the process of seasonality mitigation

# Expected Revenues 2024

	PIPELINE	CONVERSION RATE	TOTAL
<b>TOTAL</b>	<b>~210 €M</b>	<b>~16%</b>	<b>~32-35 €M</b>

	BACKLOG	RECURRING	TOTAL
<b>TOTAL</b>	<b>~21 €M</b>	<b>~31-34 €M</b>	<b>~52-55 €M</b>

# Outlook FY 2024

01

**PIPELINE CONVERSION FY2024**

**32-35 €M**

02

**BACKLOG/RECURRING FY2024**

**52-55 €M**

**REVENUES**

**84-90 €M**

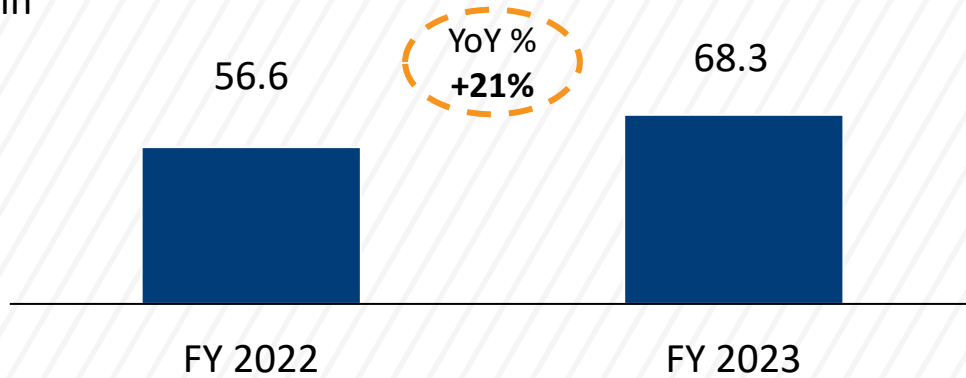


# Financials

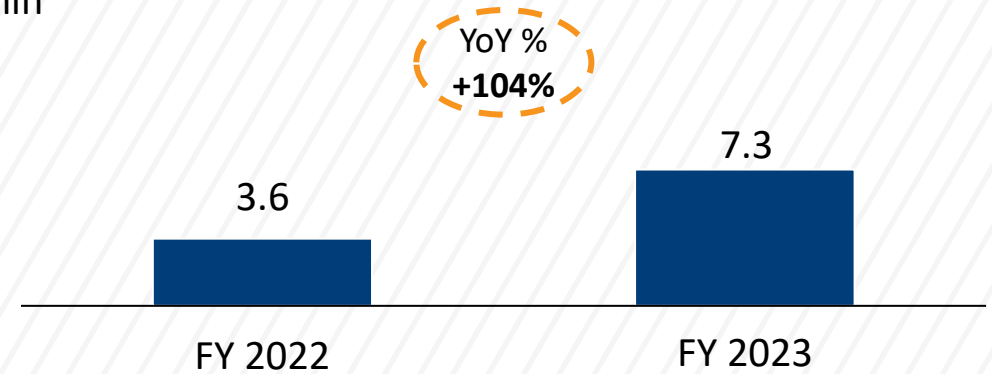


# FY 2023 Key Data

**Revenues<sup>1</sup>**  
€ mln

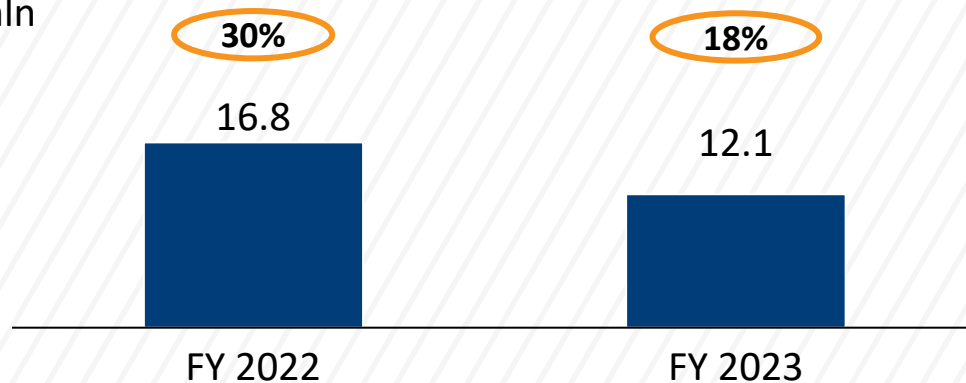


**R&D**  
€ mln



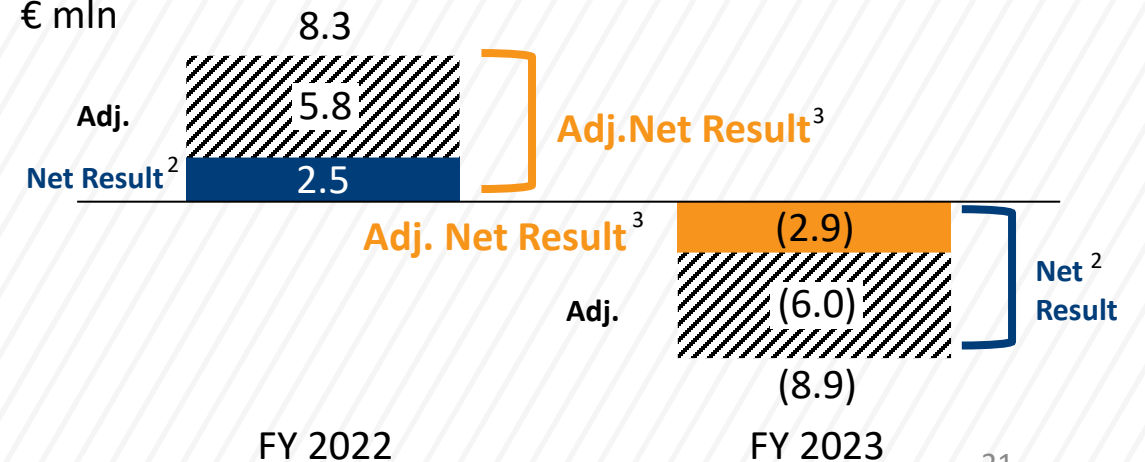
**EBITDA margin (%)**

€ mln



**Profit/Loss**

€ mln

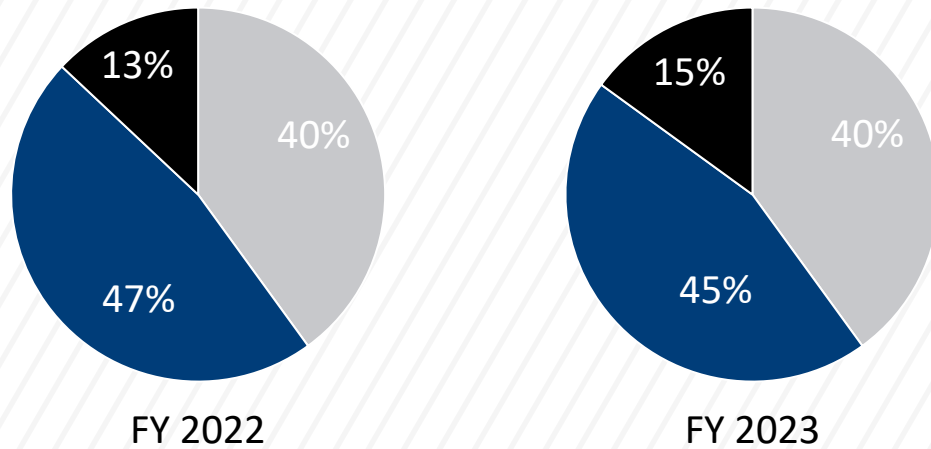


1. Including other operating revenues; comparative 2022 does not include 1Q of RCS Group and DIATEAM  
 2. Negative result (loss for the period) includes costs related to Purchase Price Allocation and extraordinary costs  
 3. Adjusted for PPA Purchase Price Allocation and one off costs

# FY 2023 Revenues Breakdown

## By business line

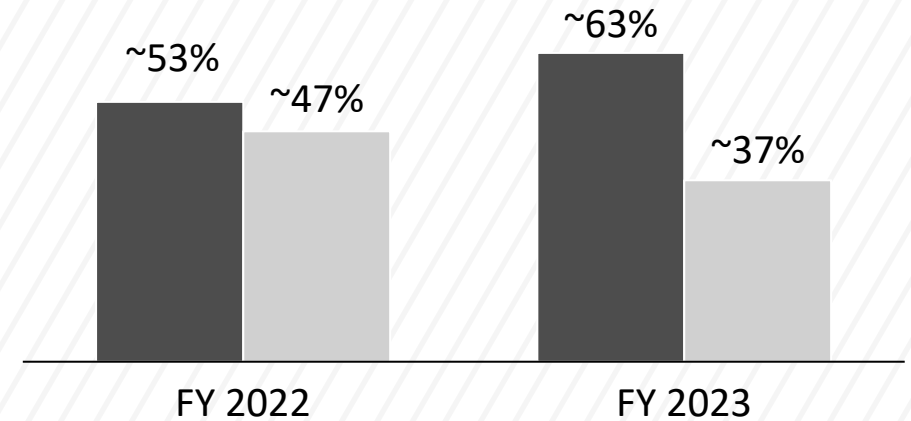
Decision Intelligence   Forensic Intelligence   Cyber Security



Business mix remains unchanged compared to the previous year

## By geographical area

Italy   Export



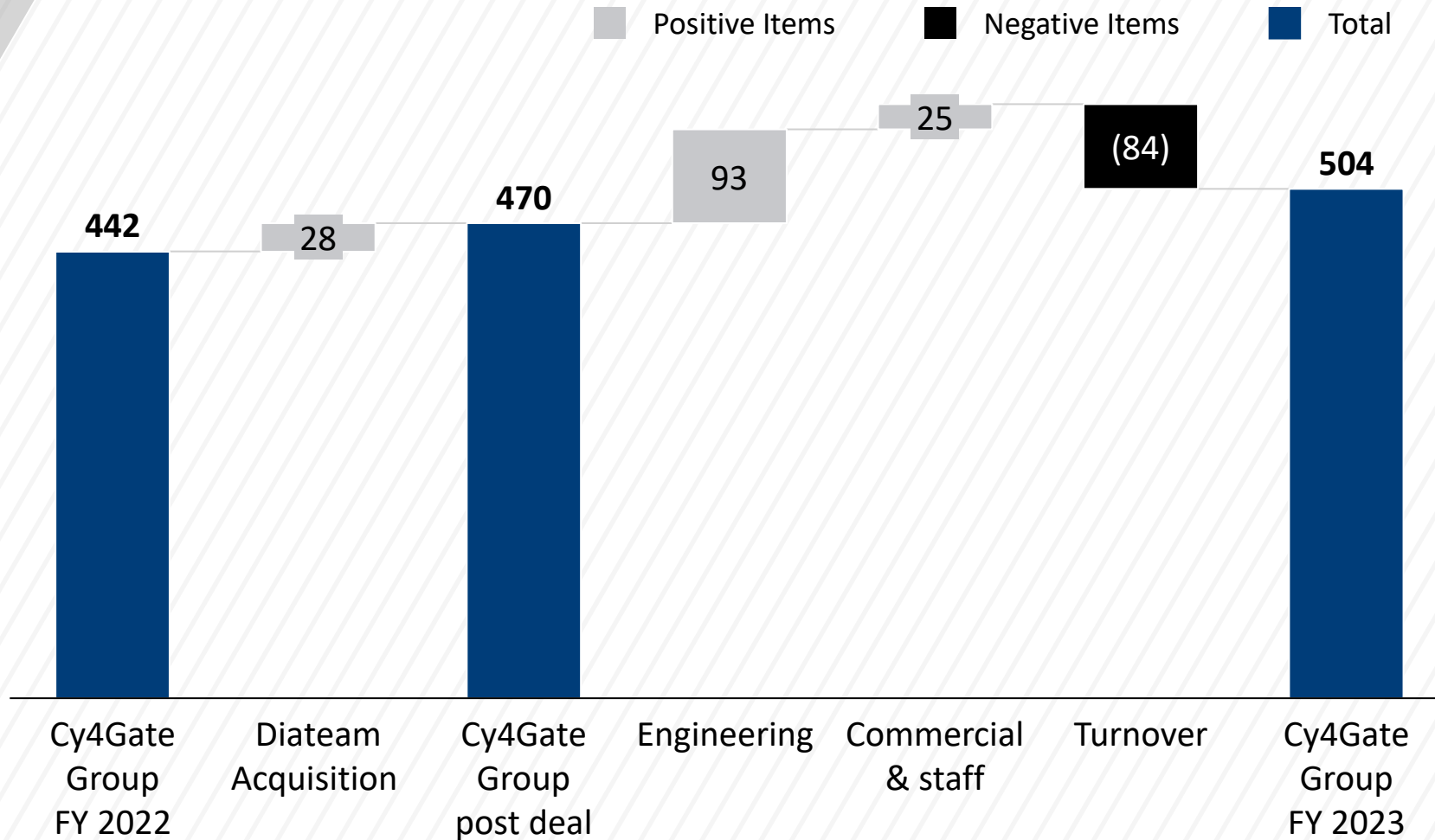
International sales are slightly down compared to 2022

Note: Cy4gate Group results as of 31.12.2023 include the consolidation of DIATEAM for the entire period

Note: The comparative as of 31.12.2022 is calculated on RCS full year excluded Diateam

Note: Calculated on operating revenues

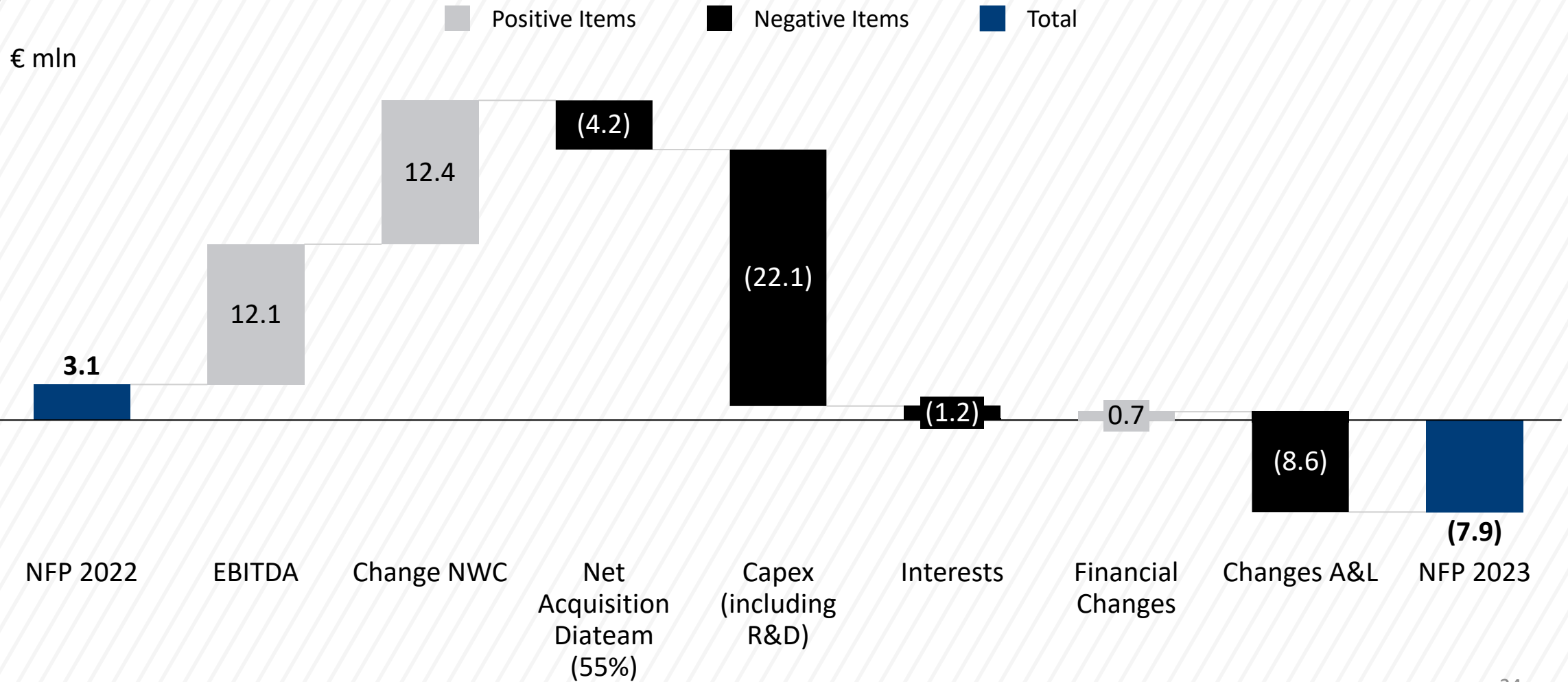
# FY 2023 People Investment



Total personnel increased in 2023 by a total of 34 resources:

- Increase of 93 engineering resources to the achievement of the plan objectives, which largely balanced the turnover
- Increase of 25 resources in commercial & staff compared to 22 exits

# FY 2023 NFP Bridge





# FY 2023 Profit & Loss

€ mln	FY 2023 <sup>1</sup>	FY 2022
Operating Revenues	66.5	54.1
Other Operating Revenues	1.8	2.6
<b>Total Revenues</b>	<b>68.3</b>	<b>56.6</b>
Services, Procurement & other operating costs	27.1	18.7
Personnel Costs	29.1	21.1
<b>Costs</b>	<b>56.2</b>	<b>39.8</b>
<b>EBITDA</b>	<b>12.1</b>	<b>16.8</b>
<b>EBITDA Margin</b>	<b>18%</b>	<b>30%</b>
D&A [including leasing costs]	12.3	9.9
<b>EBIT Adjusted</b>	<b>(0.2)</b>	<b>6.9</b>
One off costs	2.7	3.6
D&A [related to PPA]	4.5	3.1
<b>EBIT</b>	<b>(7.5)</b>	<b>0.2</b>
Financial Income (Expenses)	(2.0)	(0.8)
Income Taxes	0.6	3.2
<b>Net result</b>	<b>(8.9)</b>	<b>2.5</b>
<b>Net Result Adjusted</b>	<b>(2.9)</b>	<b>8.3</b>

## Executive summary:

- **Revenues** +23% compared to 2022, with the full consolidation of RCS group and DIATEAM. Compared *like for like* to 2022 total revenue are substantially stable for a minor traction of cybersecurity software sales.
- **Costs** +41% compared to 2022 (+10% compared to 2022 *like for like*) in line with the Group's growth expected goals and due to a mix shift in Cybersecurity from license to services lead by higher market demand.
- **EBITDA** decrease compared to 2022, reflects the change of business mix.
- **Net result** recorded a loss of € 8.9 million affected by higher D&A due mainly to full consolidation, PPA and one off costs.

1. Including the consolidation of DIATEAM from 1st January 2023  
 Note: Compared *like for like* to 2022 total revenue are substantially stable

# FY 2023 Asset & Liabilities

€ mln	FY 2023	FY 2022
<b>Fixed assets</b>	<b>87.9</b>	<b>70.1</b>
Inventory	0.8	0.8
Contract assets (liabilities)	3.1	(1.0)
Trade receivables	53.7	64.5
Trade payables	(14.4)	(10.6)
<b>Trade Working Capital</b>	<b>43.1</b>	<b>53.7</b>
Other assets (liabilities)	(6.3)	(4.4)
<b>Net Working Capital</b>	<b>36.8</b>	<b>49.4</b>
<b>Net Capital Invested</b>	<b>124.8</b>	<b>119.5</b>
Cash and cash equivalents	17.6	19.9
Financial assets	1.4	1.8
Financial Liabilities	(23.1)	(15.4)
Lease liabilities	(3.8)	(3.3)
<b>Net Financial Position Adjusted</b>	<b>(7.9)</b>	<b>3.1</b>
Adjustments for non rec. events and/or extraordinary transactions	(5.7)	-
<b>Shareholders' Equity</b>	<b>(111.1)</b>	<b>(122.5)</b>
<b>Sources</b>	<b>(124.8)</b>	<b>(119.5)</b>

## Executive Summary:

- **Fixed Assets** increase due to the goodwill and the group investment mainly in intangible asset.
- **Net Working Capital** decreased thanks to the optimization in receivables collection and the start up of recurring factoring.
- **Net Financial Position** is negative affected by Capex investment, M&A and buyback programme.
- **Shareholders' Equity** stood at 111.1 million compared to 122.5 million at December 31, 2022.

# FY 2023 - XTN

## Board of Directors



**Alberto Nobili**  
Chairman



**Paolo Pittarello**  
Member



**Dario Lauricella**  
Member



**Marco Latini**  
Member

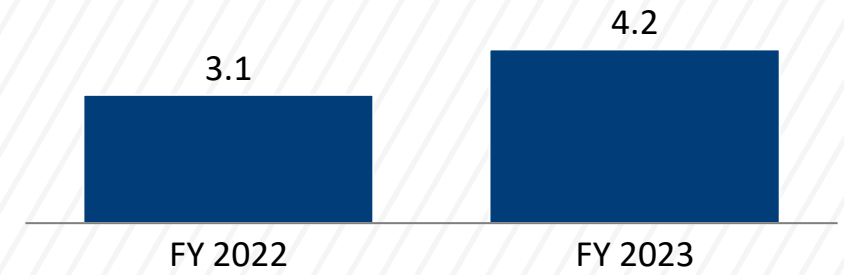


**Guido Ronchetti**  
Independent  
Member



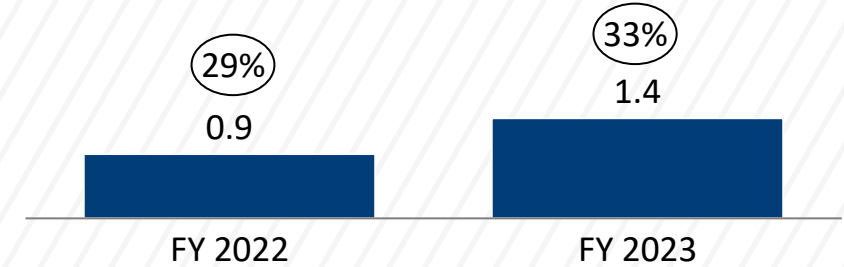
## Main figures, € mln

### Revenues

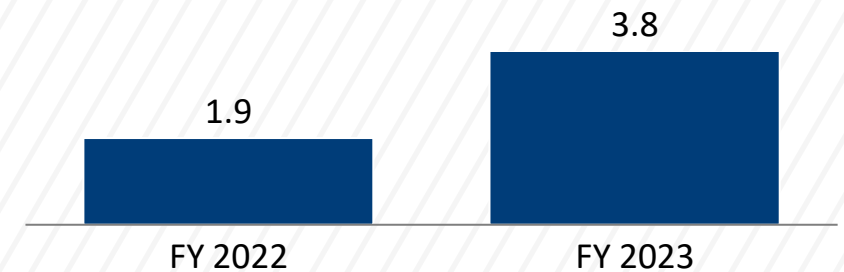


### EBITDA

○ Margin



### NFP: Cash





# Sustainability



# Our commitment for a greater sustainability

## UN Global Compact & SDGs

By joining the United Nations Global Compact, CY4GATE shares, supports and applies the fundamental Ten Principles of the Global Compact in its sphere of influence and actively contributes to the achievement of the United Nations Sustainable Development Goals.

CY4GATE has included in 2023-2025 business plan investments to adopt its Social Report structured on the indications contained in the GRI (GRI 200, 300, 400) and GBS standards.

And, we will contribute to the achievement of the following 6 of the 17 goals of the 2030 Agenda for Sustainable Development.



### Goal 4

To ensure **inclusive and equitable quality education and promote lifelong learning opportunities** for all



### Goal 8

To promote **sustained, inclusive and sustainable economic growth, full and productive employment and decent work** for all



### Goal 9

To build resilient infrastructure, and to promote **inclusive and sustainable industrialization and foster innovation**



### Goal 12

To ensure **sustainable production and consumption patterns**



### Goal 16

Relating to **Peace, justice and strong institutions**. Defence is a crucial component of security, and security constitutes the prerequisite for peace, prosperity, international cooperation, economic and social development.



### Goal 5

To achieve **gender equality and empower all women and girls**, for operational efficiency and social inclusiveness, actively promoting the implementation of the Women Empowerment Principles.



# Business ethic and human empowerment

## Governance



- Solid corporate governance
- Sustainability-oriented strategies and policies
- Responsible business conduct
- Information security and privacy
- Transparency of information towards investors
- Prevention to corruption
- Prevention on anticompetitive behaviour



## Human rights



- Respect for human rights
  - in the production and sale of products
  - in People management
  - in the gender equality and diversity empowerment
  - in the supply chain management



## Relationship and working conditions



- People management and care
- People empowerment
- Occupational health and safety
- Equal opportunities and gender equality



## Environment



- Energy efficiency and emissions reduction
- Use of water resource
- Waste management



## Business management



- Leadership in innovation
- Customer relationship management
- Responsible management of the supply chain



## Responsability towards the community



- Protection and safety of the community
- IT security and critical infrastructure protection



**Follow us:**



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**Investor Relations Advisor**

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