

Press release

CY4GATE AND ATTIVA EVOLUTION SIGN AN AGREEMENT FOR THE EXECUTION OF THE GO TO MARKET STRATEGY IN CY4GATE ITALIAN CORPORATE MARKET

ATTIVA EVOLUTION BECOMES DISTRIBUTOR FOR CY4GATE SOLUTIONS IN THE FIELD OF CYBER SECURITY AND DECISION INTELLIGENCE

Rome, 12 February 2024 – **CY4GATE (CY4.MI)**, a national and European player in cyber security and cyber intelligence, and **ATTIVA EVOLUTION**, a division of ATTIVA S.p.A and one of the main players in tech distribution operating in the Italian market, announce that they have signed a strategic agreement which sees ATTIVA as distributor for Cy4Gate solutions on the Italian corporate market both in the CyberSecurity and Decision Intelligence fields.

Cy4Gate thus reaches a fundamental milestone in the implementation of its Go To Market Strategy for the Italian Corporate market, which through the activation of distribution enhances coverage on the target market by increasing visibility and presence thanks to the expansion of the commercial partners that make up the channel developed by ATTIVA.

The agreement, which does not provide market exclusivity, represents a solid approach to the execution of Cy4Gate channel strategy which aims to consolidate its role as the Italian vendor of reference for the cyber security and decision intelligence market in line with the mission of the Company which aims to guarantee national technological sovereignty on the domestic and European market.

Lorenzo Zanotto, b.u. Manager Attiva Evolution commented: *“The opening of the partnership with Cy4Gate represents the direct consequence of a precise strategic choice by the Attiva Evolution Division. In the process of analysis and subsequent selection of brands we follow a specific guideline aimed at providing answers on three fronts in particular. The choice is the result of a long phase of listening to the real needs of both the distribution chain and the end customer. The selection is also based on the principle of being able to offer increasingly scalable and flexible solutions. We were missing a proposal like this, which can help us address an increasingly demanding market. We are proud that a company like Cy4Gate has chosen us as the first distributor in the Italian market, we will do everything to demonstrate our “value”.*

Emanuele Galtieri, CEO and General Manager di Cy4Gate Group declared: *“We are particularly satisfied with this important agreement implemented with a reference player on the national market such as Attiva S.p.A., which, through the Attiva Evolution Division, will allow us to reach a wider and more qualified audience of customers. The initiative is part of the activities aimed at strengthening and consolidating Cy4Gate presence on the national corporate market in the cyber security and decision intelligence segments, with a diversified offering that can address an important variety of needs. This opportunity, in synergy with the strengthening of the Italian Corporate sales force, will support the already undertaken path of deseasonalization and greater resilience of the business, which sees an important part of the revenues being realized close to the last quarter”.*

This press release is available on the Company's website www.cy4gate.com

About CY4Gate S.p.A.

The Company was founded in 2014 to meet an unconventional demand for cyber security. Listed on Euronext Growth Milan in June 2020, CY4Gate S.p.A. has also been listed on the Euronext Milan Star segment since June 2023. CY4Gate S.p.A. was conceived to design, develop and manufacture technologies and products, systems and services that meet the most stringent and modern “Cyber Intelligence & Cyber Security” requirements expressed by Law Enforcement Agencies, Armed Forces, Institutions and Companies, both at home and abroad. Representing a unique Italian industrial project, CY4Gate S.p.A. operates in all facets of the cyber market, with proprietary products that meet both information collection and analysis and security needs: QUIPO and AMICO in the world of Cyber Intelligence along with RTA, Diatteam, CTI and Pronto Cyber in the world of Cyber Security

About ATTIVA

Based in Vicenza, Attiva SpA has been operating since 1996 as a distributor of IT products and technologies. The deep knowledge of the IT world has allowed the organization to become a recognized player both on a national and international base. Today, Attiva is made of three business units that differ in terms of skills, clients, and markets. The first one, Attiva Apple, is dedicated to the management and distribution of Apple products, the most prestigious and recognized brand in Consumer Electronics. The second Business Unit, Attiva Plus, deals with a wide range of products categories dedicated to GDS and specialized vertical markets. The third unit, Attiva Evolution, addresses resellers, VARs, MSPs, and System Integrators and shares with them its expertise in IT and Cybersecurity. Attiva's mission is to represent the best distribution solution for partners, ensuring promptness and precision of service. Learn more at www.attiva.com

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