

## Press Release

### **CY4GATE CHOOSES JAKALA FOR THE DEVELOPMENT OF PRONTOCYBER®, THE FIRST E-COMMERCE PLATFORM FOR CYBERSECURITY**

### **CY4GATE CONTINUES IN THE CONSOLIDATING PROCESS OF ITS OFFER IN THE CYBER SECTOR WITH A SOLUTION DESIGNED FOR PROFESSIONALS, SMES AND LARGE ENTERPRISES**

Roma, 02 August 2023 – **CY4GATE (CY4.MI)**, a group operating in the all-encompassing cyber security and cyber intelligence market, and **JAKALA**, a MarTech company leader in digital transformation, announce that they have collaborated on the development of ProntoCyber®: the first e-commerce platform for cybersecurity designed for professionals, SMEs and Large Enterprises. This is an ambitious project that sees JAKALA's digital skills at the service of Cy4Gate's know-how on the cyber domain, creating a solution that fits into the Company's strategic portfolio and which aims to address and solve the needs in terms of cyber security for the market segment of Professionals and SMEs, particularly exposed to cyber risks and poorly prepared from a cyber resilience point of view.

With ProntoCyber® Cy4Gate adds to its offering the "digital emergency response" platform for cyber incidents, whose services, designed for Enterprises, Professionals and SMEs that are increasingly exposed and subject to cyberattacks with a strong growth trend both for number of events which, due to their criticality and impact on the business, are offered via the platform with the subscription of an annual plan. This guarantees support from both an IT and legal point of view and is proposed as a para-insurance model that allows the customer to subscribe to the service in very advantageous economic conditions if compared with the market value of the same assets in an attack situation computer in progress. A platform that represents a real cyber security marketplace, thanks to which numerous solutions (e.g. legal consultancy, Log Management, Vulnerability Assessment and Penetration Testing) find space to respond to the concrete needs of customers, whether they are Large Enterprises, SMEs or Professionals.

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**Giacomo Lorusso, CEO di JAKALA:** *"JAKALA is at the side of its customers to find innovative and customized solutions for their needs. ProntoCyber® expresses all this ability; is an e-commerce platform for cyber security that aims to accompany professionals, small and medium-sized enterprises and local authorities in the adoption of innovative security services. ProntoCyber® offers an evolved customer experience, designed to support end users towards a cutting-edge technological change that helps them manage IT security" - says Giacomo Lorusso, Managing Director of JAKALA and CEO of JAKALA Civitas - We are proud of this collaboration with Cy4Gate which mutually strengthens us and offers the market an effective and innovative solution".*

**Emanuele Galtieri, CEO and General Manager of Cy4Gate Group commented:** *"SMEs represent the backbone of the national productive fabric in terms of turnover and number of employees but also a significant part of the supply chain of large companies that offer essential products and services. Statistics show that SMEs are increasingly being targeted by malicious actors and subjected to cyberattacks. ProntoCyber® represents a decisive step forward in the path of opening the company towards an offering dedicated to them, with a solution designed to fully respond to the difficulties that characterize this delicate and important market segment. The small-medium business, in fact, brings together a complex of entrepreneurial realities that often do not have the necessary technical and financial resources to face such a pervasive cyber threat. Thanks to the development of ProntoCyber®, a solution conveyed through the online platform of the same name, Cy4Gate makes its knowledge and the best technologies available to strengthen the cyber resilience not only of Large Enterprises, but also to give access to smaller companies to an ecosystem of services and solutions tailored for them".*

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**About CY4Gate S.p.A.**

The Company was founded in 2014 to meet an unconventional demand for cyber security. Listed on Euronext Growth Milan in June 2020, CY4Gate S.p.A. has also been listed on the Euronext Milan Star segment since June 2023. CY4Gate S.p.A. was conceived to design, develop and manufacture technologies and products, systems and services that meet the most stringent and modern "Cyber Intelligence & Cyber Security" requirements expressed by Law Enforcement Agencies, Armed Forces, Institutions and Companies, both at home and abroad. Representing a unique Italian industrial project, CY4Gate S.p.A. operates in all facets of the cyber market, with proprietary products that meet both information collection and analysis and security needs: QUIPO and AMICO in the world of Cyber Intelligence along with RTA, Diateam, CTI and Pronto Cyber in the world of Cyber Security.

**About JAKALA**

JAKALA is a leading MarTech company in Europe with a data-driven approach, strategy and technology transformation. But also an integrated and diversified ecosystem of talents and innovative business solutions that generate value for organisations, people and society. He works closely with his clients, empowering their decision-making process, enabling sustainable growth and generating a positive impact on their businesses. Founded in 2000 by Matteo de Brabant, in 2021, the private investment fund Ardian acquired a majority stake in JAKALA. Today the company, with a total turnover of over 500 million euros and headquarters in Milan, has offices in various countries and active projects in over 30 markets. JAKALA is a Benefit Company - in the process of obtaining B-Corp certification - which integrates profit objectives with sustainable principles, pursuing a positive footprint on the ecosystem and on its stakeholders. For more information: [www.jakala.com](http://www.jakala.com)

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